

Develop a sustainable, appealing visualisation of HG facilities for students, lecturers (researchers) and companies alike

Filled-out by: Christina Bot  
Contact details (name, email):

Hanze Hogeschool  
[c.f.s.bot@pl.hanze.nl](mailto:c.f.s.bot@pl.hanze.nl) (Christina Bot)  
+44 7854554350 (mobiel)  
ZP11/C2.39

**To be filled out by assigner/client:**

**Reason(s) for the assignment and current situation**

Reasons why and background of the problem/  
assignment

A recent inventory of the program “Gezondheid, Welzijn & Technologie” showed that the Hanze University has many (skills lab) facilities. It has also become clear that a limited group of employees is aware of this. As a result, little or no use is made of the facilities outside one's own field of study. The goal is to develop a sustainable, appealing visualisation of HG facilities for students, lecturers (researchers) and companies alike (Schurer M., 2018).

**Problem/assignment description**

(What does the assigner/client want to achieve?  
What is the problem?)

The desired impact: by making clear what facilities there are on-site, we achieve an insight in the potential interprofessional collaboration and we stimulate the creation of cross-overs between Hanze University and other parties. In addition, the application will enable educational facilities to be re-used for research purposes and as test and pilot environment(s) for the industry (Schurer M., 2018).

**International aspect in the assignment**

Does the assignment have an international/intercultural element? (e.g. a multi-cultural team of employees, entering a foreign market, approaching a foreign/

The target audience is inclusive and the project lead is an international professional.

intercultural<sup>1</sup> target group)

**Assignment period**

Period and time frame (e.g. in weeks) of the assignment

**Assigner/client**

short description of the company/organisation

**Contact person assigner/client**

(name/email/phone number)

**Assigner/client contribution** (supervision x hours per week, facilities e.g. equipment, compensation for students)

12 weeks

Gezondheid (Health), Welzijn (Fitness) & Technologie (Technology) a.k.a. GW+ and a program for dHealth.

Christina Bot, lecturer CMD & technical lead GW+

Coaching (1x per week), technical support, development environment, books, tools & software.

**To be filled out by Hanze University of Applied Sciences**

**Living Lab (IWP)**

(Which living lab is connected to this assignment?)

**Contact person for living lab**

(name/email/phone number)

**Professorship (lectoraat)**

Is there a professorship (lectoraat)/knowledge centre connected to this assignment?

**Contact person professorship (lectoraat)**

(name/email/phone number)

**Educational programme<sup>2</sup>**

Which programme(s) is/are involved/connected?

IWP GW+dHealth

Christina Bot / [c.f.s.bot@pl.hanze.nl](mailto:c.f.s.bot@pl.hanze.nl) / +44 7854 554 350

- Healthy Ageing
- dHealth Lab
- Serious Gaming
- Data Science
- Machine Learning / AI

-

The vacancy includes several assignments to suit students Graphic design, ICT and application development, CMD, Facility Management, Psychology and, Business Administration.

<sup>1</sup> Foreign/intercultural target group = a target group from another country than that of the organisation or from the same country but of a different nationality/culture (e.g. expats, refugees, foreign students)

<sup>2</sup> Programmes only with international assignments: International Communication

**Contact person programme**

(name/email/phone number)

**Type of assignment**

(internship, graduation, project assignment, minor, living lab, minor, extra-credit assignment (vrije ruimte))

**Number of students per programme**

desired number of students per programme

**Workload**

Estimated work time per student per week

**Professional product<sup>3</sup>**

What do students need to deliver?

**Comments**

other remarks, if necessary

-
Variable. The assignment can be tailored to suit the students' needs.
-
Varies per assignment.
Choose from: application prototype, information analysis, information management system, user experience research, interface design, business model.
Email IWP GW+dHealth at <a href="mailto:c.f.s.bot@pl.hanze.nl">c.f.s.bot@pl.hanze.nl</a> (Christina Bot) with your name, course and school details to receive the version of this vacancy just right for you.

---

<sup>3</sup> Examples professional products for International Communication: corporate communication policy plan, concern communication plan, marketing communication plan, internal communication plan, branding document, campaign plan, crisis communication plan, communication advice, media plan, debriefing, corporate story, event (grant, brand event, exhibition, conference, symposium), (internal) in-company training, workshops, facilitating sessions, lobbying strategy, content / communication tools (print, online, time-based media), corporate identity, multimedia and spatial forms of presentation, drafts, concepts, mood boards.